



TG 4

Annual Report **2019**





TG 4 Annual Report 2019

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New series captures current crop helping Galway Hooker traditions to thrive..

— Dave O’Connell, Connacht Tribune 11/1/19

Mission, Vision and Core Values

TG4’s mission is to deliver entertaining and innovative media services that celebrate Irish language creativity and connect with audiences at home and worldwide. Through partnership with the Irish language audio-visual sector, we enable the creation of world-class content and support economic growth in Ireland.

TG4’s vision is “to promote successfully Irish language and culture and ensure a central place for TG4 in Irish people’s lives, both in Ireland and abroad”.

TG4’s vision and mission can be encapsulated in TG4’s motto “Súil Eile”, which recognises the need to stay mainstream with niche programming through the commissioning/acquisition and broadcasting of high quality programmes, capable of competing for, achieving and maintaining strong viewership levels.

TG4’s values influence the way in which our strategy will be achieved, the style in which we operate and overall, reflect the principles which are the core characteristics of the organisation. It is expected that each TG4 employee will use these values as their guiding principles to direct their on-the-job behaviours.



TG4 presenters Mairéad Ní Chuaig, Fiona Ní Fhlaithearta and Caitlín Nic Aoidh

TG4’s Core Values

Connection:

- To provide a daily link to the Irish language for every household in the country.
- To put our audiences at the centre of everything we do.
- To offer an alternative viewpoint on national and international affairs.

Quality and Value-for-Money:

- To provide a high quality programme schedule.
- To operate a cost effective and efficient structure.

Creativity:

- To be creative in our output and everything we do.
- To continue to deliver innovative and unique programmes.

Proactive:

- To maintain the “can do” attitude cultivated and now established within our organisation and staff.

TG4 announce an action-packed and informative season.

— Paddy Kehoe RTÉ.ie 4/9/19



Peil na mBan produced by Nemeton

New series shining a light on border walls across the world.

—Judy Murphy
Connacht Tribune 10/1/19

TG4's Commitments for 2019

For 2019, TG4 presented 13 commitments in 5 themes as follows:

- i Audiences – impact and reach
- ii Content – high quality and distinctive
- iii Promotion and development of the Irish language and culture
- iv Transparency and efficiency
- v Trust and good governance

Audiences – impact and reach

1. Preserve recent performance achieved in reach and share with each of the twin poles of our broadcast audience.
2. Continue to grow our non-linear audience engagement, particularly with content which targets younger audience demographics.
3. Meet our regulatory sub-titling targets for 2019.
4. Engage with, and listen to, audiences and develop new ways to measure our audience impact.

Content – high quality and distinctive

5. Within our budgetary parameters, deliver the most distinctive and vibrant broadcast schedule possible for our core Irish language audience.
6. Provide compelling and entertaining programming for the wider television audience.
7. Deliver creative and engaging Irish language online and digital content to address changing audience behaviours.
8. Continue to innovate and develop our technology to advance the quality of our content and our means of connecting with audiences.

Promotion and development of the Irish language and culture

9. Provide a broadcast and content service which reflects Irish society and the voices of its children and which helps to restore momentum to the Irish language.
10. Protect our investment in Irish language talent and creativity and deliver strong original Irish content in conjunction with the independent production sector.
11. Continue to develop our Irish language Digital Archive.

Transparency and efficiency

12. Ensure we meet our budget targets, make the best use of our public funding and deliver efficiency and value-for-money.

Trust and good governance

13. Be accountable to our stakeholders and ensure: compliance with all codes and regulations; diversity and inclusiveness in our services; and the highest standards of integrity, professionalism and quality.

Key Performance Highlights of 2019

2019 was a successful year for TG4. We continued to champion Irish culture and creativity, to foster new talent and to launch new digital initiatives. Through our content and programming, we grew our audience on both linear and non-linear (digital) services. Through our support of the independent production sector, TG4 also made a real contribution to Irish society and the economy. TG4's

focus on cultural citizenship (Irish language, culture, music, arts) and on the promotion of Irish as a living, working language, highlight the channel's central role as Ireland's national Irish language PSM (Public Service Media) and TG4's contribution to Irish audiences and diaspora worldwide.



Arracht produced by Macalla



Dónal O'Connor and Doireann Ní Ghlacáin, *Gradam Ceoil TG4*

I believe that TG4 is part of a vision for healthy bilingualism in Ireland, especially in those regions where Irish is strong.

— Simon Cocking
Irish Tech News 24/7/19

Serving our audiences

In 2019, TG4's national television audience share increased to 1.84% (consolidated, 2.02% live) and to 6th most watched channel in Ireland (of hundreds of channels available).

This is the highest ever audience ranking for TG4 since the channel was launched in 1996. In 2019,

TG4 had a 71% reach with Irish speaking audiences, an exceptional level of engagement with our core audience.

The TG4 Player provides global audiences access to Irish language content. Our Player audience grew strongly in 2019, and the year culminated with the launch of a redesigned Player aimed at improving

6th most watched channel in Ireland — highest ever audience ranking.

24% increase in TG4 Player stream/video views.

174% increase in Social Media Engagement.



the user/audience experience by hosting more unique Irish content and making the experience of finding and watching it both easier and more enjoyable.

In 2019, TG4 strengthened audience connections across all Social Media platforms, and continued to grow engagement and viewers throughout the year. Through our digital-first content brands Molscéal and BLOC, TG4 sought to address two strategic demographics, namely our core Irish language audience (Molscéal) and the online youth audience demographic (BLOC).

Investing in content and creativity

At the heart of TG4's mission is a focus on creating content which is distinctively Irish. In 2019, TG4's commissioning funding produced a state of programming which reflects inherently Irish, compelling and contemporary stories.

Irish sport, traditional music and children's content remained cornerstones of our broadcast schedule throughout 2019.

Highlights of the year include documentary strands: *Finné*, which revealed the resilience of people in trying circumstances; *Tabú*, covering issues such as homelessness, direct provision and transgender in Ireland; and *Uchtú – Evanne Ní Chuilinn*, the story of adoption in Ireland.

New series which reflect the heart of Gaeltacht life included: *Bailte*, a series which explores Ireland's townlands and communities; *Bádóirí* following seven families taking part in the long tradition of the annual Galway Hooker races; *Turas Bóthair* revealing what people really talk about in their cars; and *Seoda Bhailiúchán na Scol*, a series exploring the Schools' Folklore Collection.

In addition to high-quality broadcast programming, TG4 has been investing in Irish language feature films. The first Cine4 feature film, *Finky* was launched at the 2019 Galway Film Fleadh and later in the Autumn, *Arracht* was premiered at the Tallinn Film Festival in Estonia. A further 2 films were in production in 2019 and 2 more in development.

TG4's content also reached global audiences through our international co-productions such as: *An Balla*, the story of some of the world's most iconic dividing walls and the human stories behind them; and *Taoide*, which reveals the power and mysteries of the earth's tides.

Feature-length films screened at international

2 new Irish language films released to cinema, **2** produced for cinema release in 2020 and **2** developed for production in 2020.

77% Share of public funding spent on Irish language content.

€28.2m Total content spend of which **€26.3m** spend on Irish language content.

festivals included: *Cumar, A Galway Rhapsody* (developed as part of iLDána, TG4/Arts Council documentary funding scheme); *Iomramh an Chamino* (following a 2,500 km Celtic odyssey in a curragh from Ireland to Northern Spain); and *Lomax in Éirinn*, the story of the ethnomusicologist who saved Irish music.

Critical role played by TG4 and the BAI in developing the production sector outside Dublin/Wicklow over the past 10 years is highlighted in the (Olsberg SPI with Nordicity) report....

— BAI



Cumar, A Galway Rhapsody produced by Magamedia



Minister Richard Burton and former Gaeltacht minister Seán Kyne at the launch of the Media Training Development Scheme run by TG4 in partnership with Údarás na Gaeltachta.

Creating and supporting jobs and talent in the regions

I'm really impressed by TG4 and the model they have developed to cultivate independent capability.

— Richard Bruton TD

TG4 continues to build Ireland's creative industries, particularly in regional areas where knowledge-based creative industries are so important for

society and the economy. TG4 acts as a catalyst for the independent production sector in the regions, particularly in Gaeltacht areas.

In 2019, TG4 invested €23m in the independent production sector in Ireland. TG4's investment in development funding through the Celtic International Fund has enabled Irish companies to create co-production partnerships and to access international funding. This includes funding from: the EBU Content Fund for documentary feature film *Colmcille*; the Canada Ireland Fund, for a documentary series *Rain Stories*; and the YAC Fund (Young Audience Content) for *Sol*, an animated film dealing with grief, aimed at young audiences.

In Ireland, TG4's partnership with the Broadcasting Authority of Ireland, Screen Ireland, the Irish Language Broadcast Fund in Northern Ireland enables the funding of high-end, audience focused Irish productions to be produced in Ireland's regions and Gaeltacht areas.

TG4 also places a strong emphasis on supporting the development of young Irish talent in the industry. In 2019, TG4 initiated a training development scheme in partnership with Údarás na Gaeltachta and the independent production sector to support and provide practical experience for new entrants to the industry.

€23m Spend with the independent production sector.

Of which **€21m** spend with regional independent production companies.

1,023 National jobs impact.*

*direct, indirect & induced.

Promotion and development of the Irish Language and Culture

Events & Outreach

Throughout 2019, TG4 continued to provide content which reflects Irish society and culture on our screens. Comprehensive coverage of sporting occasions (such as Club and U20 Championships) and of cultural events (such as *An tOireachtas* and *Fleadh Cheoil na hÉireann*) ensured TG4 was at the heart of national events.

TG4 celebrated a record attendance of 56,114 at Croke Park for the TG4 sponsored Ladies Football Championship in September and *Gradam Ceoil TG4* recognised the best of traditional musicians live from the Waterfront hall in Belfast in February.

As part of the 'TG4 Gach Áit' strategy, the channel aimed to reach the public as often as possible beyond the TV screens and to engage with the audience at many public events throughout the year.

TG4 programmes, screened worldwide, showcased Irish language content to an international audience and the quality of the programmes was reflected in the awards received during the year. These included: 'Best Cinematography Award' at the Galway Film Fleadh (*Finky*); 'Best Documentary Award' at the Irish Film Festival, London (*Cumar*); and Celtic Media Torc (*Lomax in Éirinn*).



Is mise produced by Meangadh Fbín

Children's Content

TG4's extensive service for children is at the heart of the channel's output. 2019 saw a daily broadcast of over 5 hours of children's content on *Cúla4* and through the *Cúla4* Player App (available worldwide) which provides access to on-demand content in Irish. *Cúla4* also extended its content on YouTube Kids. TG4 invested €1.85million in children's content in 2019 and major commissioned series included, *Is Mise*, *Lá le Mamó nó Daideo*, *An Siopa Ealaíona* and *Mo Shaol Do Shaol*.

Education

In 2019, we further developed TG4's educational portal *Foghlaim*, collaborating with COGG

89% share of the public who identify TG4 as a promoter of the Irish language.

83% share of the public believe that TG4 makes the Irish language more accessible than any other media.

€1.85m invested in Children's Irish language Content.

(An Comhchoiste Oideachais Gaeltachta agus Gael-scolaíochta) to provide video content for *Dúchas*, a new guide for Junior Cycle Irish. We also collaborated with the GAA to create an Irish language version of the Future Leaders Transition Year Program. In partnership with the BAI and RTÉ, we launched a resource for history classes based on the TG4 series, *Éirí Amach Amú/Wrecking the Rising* (Tile Films). TG4 co-operated with the Department of Culture, Heritage & the Gaeltacht and Camara Ireland to run *TECHFÉILE*, a showcase event to encourage creativity using technology. It hosted over 250 children from around the country.

Archive

As guardian of a wealth of Irish language audio visual media, TG4 continued to preserve and archive content with the support of the BAI archive schemes. The TG4 Archive partnership with the Irish Traditional Music Archive (ITMA) created a 20-year archive of *Gradam Ceoil TG4*, accessible online. This archive was showcased at public events around the country including an *tOireachtas* and the Willie Clancy Summer Scoil.



Siún Nic Gearailt and Eimear Ní Chonaola, *Nuacht TG4*

Transparency & Efficiency

TG4 is committed to making the best use of our public funding. In partnership with the Irish independent production sector, TG4 is focused on delivering programmes which create value for Irish audiences.

In 2019, we directed over 70% of our annual

expenditure to content creation. We ensured that staff and overhead costs remained as low as possible. Transmission charges and staff costs are the main internal expenditure. A core staff of 82 people in TG4 are employed primarily in Editorial, Technology and Marketing & Design.

Trust and Good Governance

TG4 endeavours to deliver and maintain the highest standards of editorial integrity and to deliver audience-focused content. In 2019, TG4 maintained best practice in governance, including internal audits and risk management reviews. TG4 remained engaged with industry stakeholders to ensure the channel is proactive and abreast of industry best-practice. In 2019, TG4 continued to: demonstrate accountability to all TG4 stakeholders; ensure compliance with all broadcasting codes and regulations; and deliver the highest standards of integrity, professionalism and quality.

71% share of expenditure on content.

17.6% share of expenditure on staff and overheads.*

€66m contribution to Irish national output.†

*excluding content production staff costs.

†direct, indirect & induced.



The Board of Teilifís na Gaeilge and other information

The Board of Teilifís na Gaeilge was established in April 2007 under the provision of the Broadcasting Act, 2001. The board consists of a chair and 11 members, including the Director General in an ex-officio capacity and a staff representative. The appointments are made by the Minister for Communications, Climate Change and Environment.

The Board met 7 times during the 12 months to the 31st December 2019.

Board Members and Director General at 31st December 2019:



Siún Ní Raghallaigh
(Chairman)



Alan Esslemont
(Director General)



Des Geraghty



Diarmuid Ó Ruiséal



Bríd Ní Fhachtna



Frank Reidy



Mairéad Ní Cheóinín



Micheál Seoighe



Michelle Ní Chróinín



Mairéad Ní Nuadháin



Siobhán Ní Ghadhra



Darach Ó Tuairisg

Secretary to the Board

Lís Ní Dhálaigh

Sub-Committees of the Board

There are two sub-committees of the Board as follows:

Audit and Risk Committee

Bríd Ní Fhachtna (Chairman)

Frank Reidy

Mairéad Ní Nuadháin

During the 12 months to 31st December 2019, the Audit and Risk Committee met on 4 occasions after which they reported to the Board. The Internal Audit function reports directly to the Audit Committee.

Remuneration Committee

Siún Ní Raghallaigh (Chairman)

Des Geraghty

Micheál Seoighe

The Remuneration Committee met once in the year to 31st December 2019.

Company Secretary and Registered Office

Emer Ní Ghabhnáin

TG4

Baile na hAbhann

Co. na Gaillimhe

Auditor

Comptroller and Auditor General

Office of the Comptroller and Auditor General

3A Mayor Street

Spencer Dock,

Dublin 1

Bankers

AIB

Lynch's Castle

Shop Street

Galway

Chairman's Report, 2019

2019 WAS A YEAR OF MANY SUCCESSES for TG4. We continued to champion Irish culture, creativity and talent and to grow our audience, despite a challenging year in general for all public service broadcasters and our own funding challenges.

We grew our audience engagement over the year. Our national television audience share increased to almost 2% in 2019 and TG4 moved up to being the 6th most watched channel in Ireland. This is the highest ever audience ranking for TG4 since we began broadcasting in 1996.

TG4 had a 71% reach with Irish speaking audiences in 2019. This is an exceptional level of engagement with our core audience base. It was also really positive to get additional qualitative feedback from our research panel, showing a notable increase in Irish speaker's satisfaction with TG4 during the year.

A priority for TG4 has been to strengthen our connection with younger audiences. More than ever in 2019, our focus was on growing our television and digital share with this increasingly competitive and hard-to-reach audience. We were encouraged by the increase of almost 23% in TG4's television share with younger audiences aged 15 to 34 years, and by the 14% increase in video views on Bloc, TG4's Social Media platform for younger audiences of the same age. We will continue to work hard throughout 2020 and beyond, to strengthen our appeal to this audience segment — as well as our appeal to younger children's audiences.

Over 2019, audiences on our digital services increased. This audience plays an increasingly important part of the TG4 ecosystem and that is why we invested significantly in digital content and platforms throughout the year. TG4 Player views and Social Media engagement performed strongly during 2019, growing 24% and 174%



TG4 presenters Micheál Ó Ciardha and Caitlín Nic Aoidh

respectively. TG4 made extensive changes to its website interface and measurement systems and we expect to see this result in strong engagement numbers in 2020.

Our original content performed well with audiences on all platforms. As a Publisher-Broadcaster, TG4 supports Irish creative industries. In 2019, we invested over €23m in content from the Irish independent production sector — over 67% of TG4's public current funding. As a broadcaster that is committed to regional development, we source content and services predominantly from companies that use Irish as their operational language of choice, many of which are located in Gaeltacht and regional areas. In 2019, €21m of this €23m was spent with regional independent production companies. We estimate that TG4 expenditure in Ireland's regions alone, made a contribution to regional output of approximately €55m and supported 870 full-time equivalent jobs¹.

With so much international content available, TG4's mandate is more important than ever before — focusing on content which is distinctively Irish and which celebrates our living culture. In addition to high-quality broadcast programming and digital content, TG4 has been investing in Irish language feature films. In late 2017, in collaboration with the BAI and Fís Éireann/Screen Ireland, we launched Cine4. This ambitious scheme is supporting the production of 10 Irish language feature films over five years as well as the development of film production skills in the Irish industry. In 2018, we produced two new Irish language films for cinema release in 2019 (*Arracht* and *Finky*). Two other films were developed and produced in 2019 (*Mo Ghrá Buan* and *Foscadh*) and we look forward to their cinema release in 2020.

TG4 is also supporting the development of young Irish talent in the industry. We invested in graduate placements, providing one-year programmes for new entrants to the industry. In partnership with Údarás na Gaeltachta, Screen Training Bodies and the Independent Production Sector, we invested in a new Media Training Development Scheme to develop production skills and talent. Over 10 production companies are participating in the scheme, providing one year's work experience to new industry trainees in addition to training workshops.

Financially, TG4's performance was strong in 2019. We generated €4.32m in commercial income in 2019, our highest since 2007 despite an almost 5% reduction in the TV advertising market in Ireland and challenging commercial conditions. This revenue helps to fund the core schedule and the supporting schedule. Our operating and capital budgets were delivered on target and our staff costs and overheads were in line with international benchmarks.

Looking ahead to 2020, the focus of the Board is to ensure that TG4 builds on its strong public service remit and is financially secure. The challenges TG4 faces are significant, including financial pressures. If TG4 is to continue to deliver on its important mandate, public

¹ Direct, indirect and induced.



Hector USA — Ó Chósta go Cósta produced by Domhan Media

funding must be addressed. TG4 welcomes the new Commission on the Future of Irish Public Service Broadcasting and anticipates that a review of Ireland's PSB funding model will be a significant part of its remit.

I would like to thank Minister Richard Bruton TD and his Department officials, led by Secretary General Mark Griffin, for their valued support for TG4. I would also like to thank all members of the Board for their ongoing stewardship of, and dedication to, TG4.

TG4 is also grateful to the BAI, the Irish Language Broadcast Fund and Fís Éireann/Screen Ireland for their ongoing support and to RTÉ for its support which includes the annual statutory provision of 365 hours of Irish language programming.

We would especially like to acknowledge the vital role of our creative partners, particularly the Irish independent production sector. TG4's success relies on the sector's creativity and talent and we are strengthening TG4's partnership with the sector. In doing so, TG4 helps to build Ireland's creative industries, particularly in regional areas where knowledge-based creative industries are so important for society and the economy.

I would like to thank everyone who works in TG4, led by the dynamic Ard-Stiúrthóir, Alan Esslemont. The

team's talent, commitment and hard work throughout 2019 underpins TG4's success in ensuring that unique, creative Irish content continues to be made, that it stands apart in a multitude of international content choices, and that the very best of this content holds its own place on the international stage, bringing Irish culture and creativity to the world.

Finally, as I write this, we are in the midst of the Covid-19 pandemic which is having a devastating effect on all our lives and will do for some time to come. We don't know what the future holds but we do know that we are resilient and can come through this crisis. Now more than ever, we see the importance of the role of public service broadcasting and TG4 will play its part in this and continue to deliver a quality service that reflects what is happening in our society.

Siún Ní Raghallaigh
Cathaoirleach

In his new show *Hector Ó hEochagáin* covers all sorts of interesting issues on his journey across the US.

— Richard Fitzpatrick
Irish Examiner 23/10/19



lomramh an Chamino produced by Anú Pictures

Director General's Report

AT THE BEGINNING OF 2019, TG4 Management realised that the small increase in our funding, much less than the BAI had recommended for us and less than is needed to implement our five-year strategy, would be extremely challenging for TG4. We recognised the need to emphasise to Government the importance and impact of TG4, and the potential benefits of allocating more funding to TG4, not just for audiences but for (1) Ireland's creative sector and (2) Ireland's regional economy.

To do this, we had a very busy few months preparing case studies and presentations, based on data gathered from the independent television production companies and other industry sources on investment, jobs, training, development and social impact. We assessed TG4's current impact and potential impact arising from increased funding. With the assistance of the Department of Communications, Climate Action and Environment (DCCAE) we had the opportunity to present our analysis to the Department of Public Expenditure and Reform (DPER) in June 2019.

We also organised a number of meetings in Leinster House to brief TDs and Senators on TG4's strategy and our request for additional funding (100% of which would be invested in Ireland's independent production sector). All politicians met expressed positive views about TG4. What surprised and resonated with them most however, was the information and case studies regarding the extent of TG4's role in, and impact on, Ireland's regional creative economy in terms of jobs, incomes, skills and social impact.

In June, in Leinster House, the Joint Oireachtas Committee on the Irish Language, the Gaeltacht and the Islands launched a report on 'The Challenges for Irish Language Broadcasting'. The report made a total of 18 recommendations, one of the most significant of which

regarding TG4 was: "That the Government should return the station's €6m funding reduction suffered by TG4 since the economic downturn and that this would be seen as a 'restoration' of the funding cut".

In July, Minister Richard Bruton came to Galway to launch the TG4/Údarás na Gaeltachta new Media Training Development Scheme (in conjunction with GMIT). The Minister was very positive about the Scheme and also about TG4 in general, saying: "I am really impressed by TG4 and the model that they have developed to cultivate independent capability".

In the Government Budget at the beginning of October 2019, TG4 was given an additional allocation of €1m for 2020. To date, just over €3.5m of the BAI recommended €6m has been allocated and there is a cumulative gap in the total funding of €9.87m. We will continue in 2020 with our campaign to achieve the required level of strategic funding for 2021.

TG4 had a very good year in 2019 in terms of viewership, the first year in which we were the 6th most watched channel in Ireland, above channels such as BBC Two and Channel 4. 2019 started off very well with strong Spring and Summer audiences. We had a wonderful Christmas and were very popular with audiences, critics and the 'twitterati' alike. Through the TG4 Player, we provide worldwide access to TG4's Irish language content to global audiences without the need for paid-subscriptions and our Player audience grew strongly in 2019. *Molscéal*, TG4's News & Entertainment Portal and *BLOC*, TG4's social media platform for younger audiences, also made good progress and I am very happy with the performance of these two services despite insufficient investment and resources to date, to develop them fully.



Is Mise produced by Meangadh Fíbín

TG4 content in 2019

TG4's high level of viewing was due to both high quality programming and our increased investment in content. In 2019, TG4 spent over €28m on content of which €26.3m was on Irish language content, representing 77% of TG4's public current funding.

TG4 continued to provide content which reflects Irish society and culture with music, sport, documentaries and news & current affairs remaining cornerstones of our schedule during the year. For example, 2019 was a good year for Irish horse racing and the *Jump Girls* (Touchline Media) programme was extremely timely. March is the highlight of the year for TG4 in terms of sports' audiences and while we were disappointed that Gaoth Dobhair did not reach the Club Finals, we were delighted with the All-Ireland Club Finals and League Finals (Nemeton). We also managed to broadcast two rounds of boxing — IABA Boxing (Nemeton) and Professional Boxing (Vitel).

There was also a lot of talk nationally about *Truckers Ireland* (Clean Slate TV) and indeed a lot of talk of truckers and drivers in Connemara in a series of articles made by Nuacht TG4 about the poor road conditions in the West. Also 7 Lá — *Gaeltacht Civil Rights* (Nuacht TG4) got lots of people talking about the future of the Gaeltacht.

Réalta agus Gaolta (Adare) was back on our screens and audiences were engaged by the musical talent of families in Ireland. *Siolscéalta* (Saoi Media) was a beautiful series about the 'Garraí Glas' on our doorstep here in An Tulach, programmes that inspired us and gave us pause for thought. At Easter, people enjoyed *Iomramh an Chamino* (Anú Pictures), a beautiful feature-length documentary, in memory of, and in tribute to, Danny Mac an tSithigh.

TG4 broadcast powerful 7 Lá programmes for the European and local elections. These included a number

of programmes from Gaeltacht areas and due to the fine spring weather in the West, we were able to present these programmes outdoors. We co-operated with RTÉ to commission an exit poll which gave extra prominence to Irish language broadcasting during the elections.

We broadcast a strong series about how the tide affects our lives. *Taoide* was a high-quality co-production series which stemmed from the International Pitching Forum at the Celtic Media Festival in 2016. A Chinese broadcaster was also involved as part of the co-production and distributors estimate that the Chinese version of *Taoide* would have 60 million viewers.

The PRO14 season on TG4 ended at Celtic Park with the home team Glasgow playing Leinster. Although TG4 did not have as many live Rugby matches this year, we were very pleased with the quality of the work done by Iris Productions in the production of the games. Once again, Nemeton provided excellent coverage of Comórtas Peile na Gaeltachta from Corca Dhuibhne and we had some very good games, with the home team, the Gaeltacht, winners in the senior final. *Molscéal* was also very busy at the Comórtas and we broadcast live online for the first time, the 'Cailín Gaelach' competition. This year's Comórtas Peile had strong viewing figures for our live games, online items and social media.

In soccer, for the first time ever, RTÉ and TG4 came together to provide comprehensive coverage of the Women's World Cup. The *Tour de France* was back on TG4 screens also and along with many other "firsts" in 2019, we showed *La Course*, Ladies Race during the Tour. Ladies Gaelic Football had another excellent season on TG4. Audiences for the semi-finals and finals increased dramatically and the LGFA broke another attendance record with a crowd of over 56,000 at the final.

TG4's drama series *Ros na Rún* (EO Teilifís/Tyrone



Siolscéalta produced by Saoi Media



Underdogs produced by Adare Productions

Productions) had a very powerful season ending and this year, the soap was highly commended by audiences who praised the series' writing and acting.

Regarding traditional music, we were delighted with the live broadcast of *Fleadh Cheoil na hÉireann* (Gifted Empire). The shows were broadcast over four consecutive nights and achieved very strong audiences.

I was very pleased with the quality of our primetime programmes in the Autumn schedule, including *Finné* (Tua Films), *Uchtú* (Tyrone Productions) with Evanne Ní Chuilinn and Hector's exciting new series, *Ó Chósta go Cósta* (Domhain Media). *Ceol Chogadh na Saoirse* (Imagine Media) and *Opry le Daniel* (Big Mountain) did very well for us. *Máthair Trump* was a co-production between TG4 and BBC Alba, part of our current collaboration through the 'Celtic International Fund'. Although we didn't win the competition, the Irish entry by Anna Kearney in the *Junior Eurovision* (Adare Productions) was beautiful and haunting. TG4's documentaries were very popular, particularly at Christmas and especially *Phil Coulter — mo Shaol* (Power Pictures), *Fear darb ainm Harris* (Dearcán Media), *Toraigh: Creig Bheag i lár na Farraige* (Dearcán Media), *Ar thóir na Crown Jewels* (MagaMedia), *Dev i Meiriceá* (Forefront Productions) and *Seó Man Tóibín* (New Decade).

Our participation in the 'Celtic International Fund' included regular commissioning meetings between TG4, ILBF, S4C and BBC ALBA. We also teamed up for funding from the YAC Fund (Young Audience Content) announced

by the DCMS (Department of Culture, Media & Sport) in the UK.

The quality of our content was reflected in the awards and recognition TG4 received during the year. TG4 featured strongly at the Galway Film Fleadh. Our highlights at this year's festival included the world premiere of *Finky* (Abú Media), the first film from the Cine4 scheme and *Cumar* (MagaMedia), an arts film about Galway that is part of our 'ilDána' arts scheme in partnership with the Arts Council. *Finky* received the award for best cinematography at the Film Fleadh. The



Is Eolaí Mé produced by Meangadh Fíbín



Máire Treasa Ní Dhubhghaill, Rugbaí Beo

cinema was full for *Cumar* in Galway and, in London, *Cumar* won the 'Best Documentary Award' at the Irish Film Festival. Cine4's first two feature films, *Finky* and *Arracht*, were selected for the 'Black Nights' Film Festival in Tallinn, Estonia, and it was there that *Arracht* received its first public showing. Both films received excellent reviews.

Community and education

As part of TG4's "Gach Áit" strategy, we intended to reach the public as often as possible and in 2019 many public events took place throughout the year. The first half of the year saw public launches in An Cheathrú Rua of *Bádóirí* (Aniar) and at Kilmacud GAA where Evanne Ní Chuilinn launched *Ár gClub* (Aniar). *Jump Girls* (Touchline Media) was launched at the Irish Film Institute and John Horan, President of the GAA, also launched the new series of *Laochra Gael* (Nemeton). TG4 was at the Body & Soul Festival again this year and the TG4 Pop Up Archive was at the Willie Clancy Summer School where TG4 and the ITMA (Irish Traditional Music Archive) were on hand to explain what treasures exist in the online archive, especially in the Gradam Ceoil TG4 Archive. Cúla4 participated in Babóró, the Children's Arts Festival, and there was a public exhibition of the series, *Is Mise* (Meangadh Fíbin). At the end of October, the Underdogs v Mayo game was held in Páirc Mhic Éil with a very large crowd in attendance. At Oireachtas na Samhna there was a special showing of *Toraigh: Creig Bheag i Lár na Farraige* (Dearcán Media) and, of course, there was a very well attended Cúla4 Party for our youngest viewers and fans.

Our education site, TG4 Foghlaim, worked in partnership with COGG and the GAA and produced *Dúchas*, a new guidebook for Junior Cycle Irish and an Irish version of the *Future Leaders Transition Year Program*. In partnership with the BAI and RTÉ, a resource for history classes based on the TG4 series, *Éirí Amach Amú/Wrecking the Rising* (Tile Films) was launched.

The finale of 2019 and the beginning of 2020 was *Fáilte 2020* (Aniar), TG4's New Year's Eve programme, an opportunity to make an impact on the Gaeltacht community with a live show and local audience. This year, the show was in Connemara and a large audience joined us from Recess in the west, Joyce Country in the north



Ros na Rún produced by Eo Teilifís & Tyrone Productions

and Ros Muc, Camus and other places in south Connemara. It was an excellent programme and audiences were delighted that TG4 had come to their own Gaeltacht area.

A focus for TG4 in 2019 was supporting the development of young Irish language talent. As I mentioned, in July, Minister Richard Bruton launched our new Media Training Development Scheme run by TG4 in partnership with Údarás na Gaeltachta. 10 production companies and skill areas ranging from Irish speaking Editors, Directors, Assistant Producers and OB Operators were selected for development during the year. Training support was available to participants in conjunction with GMIT, Screenskills Ireland and Gréasán na Meán.

Change in TG4

We also continued to develop the TG4 organisation. We implemented many changes to TG4's team structure during 2019. After almost twenty years in charge of TG4's finances, Mary Uí Chadhain retired and, as I said in my report last year, TG4 is very much indebted to Mary for all she has done for this company. Two senior management positions were announced in 2019. Emer Ní Ghabhnáin was appointed as Director of Finance and Administration (and TG4's Company Secretary) and Trevor Ó Clochartaigh was appointed as Director of Operations and Human Resources. Lís Ní Dhálaigh also extended her role to 'Director of Development, Marketing and Partnerships' with responsibility for strengthening the links between TG4 and external stakeholders.

Emer, Trevor and Lís made many changes to their own teams. A 'Creative Hub' was established which brings together the editors, social media creatives, content leads and graphic artists into one group. I also asked all senior management to start examining all of TG4's workflows, with a view to updating, improving and developing the organisation's work systems. This important review will continue into 2020.

Thanks

On behalf of TG4, I would like to thank many individuals and organisations. Firstly, I would like to thank Minister Richard Bruton T.D. and his Department officials especially the Secretary General, Mark Griffin, for his support. We are grateful for the additional funding we have received and look forward to working with him and other Department officials over the coming year.

I am grateful to the members of the Board of TG4 and in particular to the Chair, Siún Ní Raghallaigh, for their continued hard work and dedication to TG4. 2019 was the second year of the new strategy and the Board is encouraged that, although the required funding was not achieved, we were the 6th most watched channel in Ireland for the first time in TG4's history.

I am also grateful to the Broadcasting Authority of Ireland, Screen Ireland, the Irish Language Broadcast Fund in Northern Ireland, RTÉ and to all our colleagues in the independent production sector. I am also deeply grateful to all the cultural and Irish language bodies and all the sporting organisations such as the LGFA, the GAA and the PRO14 with whom we partner.

I personally would like to sincerely thank my colleagues here at TG4. Major structural changes to our team have happened during the implementation of the new strategy. And, as a 'meitheal', they expressed their willingness to embrace these changes for the better. I would like to thank them and congratulate them on their hard work. Ní neart go cur le chéile.

Alan Esslemont
Ard-Stiúrthóir
19 May 2020



Gradam Ceoil TG4 produced by Bróga Dearga

Governance Statement and Board Members' Report

Governance

The Board of TG4 was established under the Broadcasting Act 2001. The functions of the Board are set out in section 87 of the Broadcasting Act 2009. The Board is accountable to the Minister for Communications, Climate Action & Environment and is responsible for ensuring good governance. It performs this task by setting strategic objectives and targets and taking strategic decisions on all key business issues. The regular day-to-day management, control and direction of TG4 are the responsibility of the Chief Executive Officer (CEO) and the senior management team. The CEO and the senior management team must follow the broad strategic direction set by the Board, and must ensure that all Board members have a clear understanding of the key activities and decisions related to the entity, and of any significant risks likely to arise. The CEO acts as a direct liaison between the Board and management of TG4.

Board Responsibilities

The work and responsibilities of the Board are set out in Board terms of reference which also contain the matters specifically reserved for Board decision. Standing items considered by the Board include:

- declaration of interests,
- reports from committees,
- financial reports/management accounts,
- performance reports, and
- reserved matters.

Section 109 of the Broadcasting Act 2009 requires the Board of TG4 to keep, in such form as may be approved by the Minister for Communications, Climate Action & Environment with consent of the Minister for Public Expenditure and Reform, all proper and usual accounts of money received and expended by it.

In preparing these financial statements, the Board of TG4 is required to:

- select suitable accounting policies and apply them consistently,
- make judgements and estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that it will continue in operation, and
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements.

The Board is responsible for keeping adequate accounting records which disclose, with reasonable accuracy at any time, its financial position and enables it to ensure that the financial statements comply with section 109 of the Broadcasting Act 2009. The maintenance and integrity of the corporate and financial information on the TG4's website is the responsibility of the Board.

The Board is responsible for approving the annual plan and budget. An evaluation of the performance of TG4 by reference to the annual plan and budget was carried out on 20 April 2020.

The Board is also responsible for safeguarding its assets and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Board considers that the financial statements of TG4 give a true and fair view of the financial performance and the financial position of TG4 at 31 December 2019.

Board Structure

The Board consists of a Chairperson, CEO (in an ex-officio capacity) and 10 ordinary members, all of whom are appointed by the Minister for Communications, Climate Action & Environment. The members of the Board were appointed for a period of five years and meet on a regular basis. The table below details the appointment period for current members:

Board Member	Role	Appointment Date
Alan Esslemont (Director General)	CEO	14/10/2016
Siún Ní Raghallaigh	Chairman	Reappointed 17/04/17
Des Geraghty	Ordinary Member	Reappointed 17/04/17
Mairéad Ní Cheóinín	Ordinary Member	Reappointed 17/04/17
Micheál Seoighe	Ordinary Member	Reappointed 17/04/17
Michelle Ní Chróinín	Ordinary Member	Reappointed 17/04/17
Diarmuid Ó Ruiséal	Ordinary Member	03/03/2015
Bríd Ní Fhachtna	Ordinary Member	22/07/2015
Frank Reidy	Ordinary Member	29/09/2015
Mairéad Ní Nuadháin	Ordinary Member	21/11/2017
Siobhán Ní Ghadhra	Ordinary Member	21/11/2017
Darach Ó Tuairisg	Ordinary Member	21/11/2017

The Board commenced a Board Effectiveness and Evaluation Review in December, 2018 which was completed in June, 2019. A review for 2019 expected to be completed in June 2020.

Schedule of Attendance, Fees and Expenses

A schedule of attendance at the Board and Committee meetings 2019 is set out below including the fees and expenses received by each member

	Board	Audit & Risk Committee	Remuneration Committee	Fees 2019 €'000	Expenses 2019 €'000
Number of Meetings	7	4	1		
Alan Esslemont	7	-	-	-	-
Siún Ní Raghallaigh (Chairman)	7	-	1	21,683	-
Des Geraghty	7	-	1	12,648	2,849
Mairéad Ní Cheóinín	5	-	-	12,648	1,201
Micheál Seoighe	6	-	1	12,648	505
Michelle Ní Chróinín	6	-	-	-	1,541
Diarmuid Ó Ruiséal	7	-	-	12,648	665
Bríd Ní Fhachtna	7	4	-	12,648	5,493
Frank Reidy	5	4	-	12,648	552
Mairéad Ní Nuadháin	7	4	-	12,648	3,013
Siobhán Ní Ghadhra	7	-	-	12,648	340
Darach Ó Tuairisg	7	-	-	12,648	1,192
Sundry expenses	-	-	-	-	6,148
Lís Ní Dhálaigh (Secretary to the Board)	-	-	-	-	-
Mary Uí Chadhain (Company Secretary – resigned 04.10.2019)				-	
Emer Ní Ghabhnáin (Company Secretary – appointed 05.10.2019)				-	
				135,515	23,499

There was one board member, Michelle Ní Chróinín, who did not receive a Board fee under One Person One Salary (OPOS) principle.

The Board has established two committees, as follows:

1. Audit and Risk Committee: comprises three Board members. The role of the Audit and Risk Committee (ARC) is to support the Board in relation to its responsibilities for issues of risk, control and governance and associated assurance. The ARC is independent from the financial management of the organisation. In particular the Committee ensures that the internal control systems including audit activities are monitored actively and independently. The ARC reports to the Board after each meeting, and formally in writing annually.

The members of the Audit and Risk Committee are: Bríd Ní Fhachtna (Chairperson), Frank Reidy and Mairéad Ní Nuadháin. There were 4 meetings of the ARC in 2019.

2. Remuneration Committee: comprises three Board members. The members of this committee are: Siún Ní Raghallaigh (Chairperson), Des Geraghty and Micheál Seoighe. There was 1 meeting of the Remuneration committee in 2019.

Key Personnel Changes

There was no change to the members of the Board during 2019. In October 2019, Mary Uí Chadhain, Director of Finance and Company Secretary retired. In May 2019, Trevor Ó Clochartaigh was appointed as Director of Operations and Human Resources and in August 2019, Emer Ní Ghabhnáin was appointed Director of Finance and Company Secretary. There were no other changes to senior management in 2019.

Disclosures Required by Code of Practice for the Governance of State Bodies (2016)

The Board is responsible for ensuring that TG4 has

complied with the requirements of the Code of Practice for the Governance of State Bodies ("the Code"), as published by the Department of Public Expenditure and Reform in August 2016. The following disclosures are required by the Code:

Consultancy Costs

Consultancy costs include the cost of external advice to management and exclude outsourced 'business-as-usual' functions.

	2019 €	2018 €
Legal advice	9,697	1,848
Financial advice	23,015	49,379
Marketing	118,847	141,961
Human Resources/Pension	26,245	21,352
Business improvement	44,236	43,827
Other	12,363	39,447
Total consultancy costs	234,403	297,814
Consultancy costs capitalised	-	-
Consultancy costs charged to the Income and Expenditure and Retained Revenue Reserves	234,403	297,814
Total	234,403	297,814

Travel and Subsistence Expenditure

Travel and subsistence expenditure is categorised as follows:

	2019 €	2018 €
Domestic		
– Board	14,866	15,687
– Employees	86,784	87,680
International		
– Board	2,485	2,810
– Employees	107,160	102,430
Total	211,295	208,607

Finance Review 2019

Hospitality Expenditure

The Income and Expenditure Account includes the following hospitality expenditure:

	2019 €	2018 €
Staff hospitality	48,882	48,731
Client hospitality	7,122	19,703
Total	56,004	68,434

Statement of Compliance

TG4 has complied with the requirements of the Code of Practice for the Governance of State Bodies, as published by the Department of Public Expenditure and Reform in August 2016, with the following exceptions:

TG4 does not disclose details of employee short-term benefits over €60,000 in bands of €10,000 in the annual report as required by the Code due to the commercial sensitivity of this information. This departure from the Code has been agreed with the Department of Communications, Climate Action & Environment and will be disclosed in the Chairman's Report to the Minister.



Siún Ní Raghallaigh
Cathaoirleach
19 May 2020

Income and Expenditure Reviews

This report reviews TG4's income and expenditure performance in 2019 in terms of the key sources and use of income, the channel's principal cost drivers and its overall focus on efficiency and value-for-money. The review also compares TG4's performance in 2019 to that of 2018 under the following 4 headings:

1. Income
2. Operating Expenditure
3. Cost Control & Efficiency
4. Irish Language Content Expenditure

1. Income

As can be seen from **Table 1** below, total income (exchequer current funding and commercial revenue) in 2019 was €38.56m (2018: €38.86m). Compared to the previous year TG4's total income decreased by 0.8%. Exchequer current funding was €34.23m (2018: €33.79m) of this and represented 88.8% (2018: 87%) of TG4's total income with the commercial income share representing 11.2% in 2019 at €4.32m (2018: €4.08m). There was an additional grant in 2018 of €985,000.

Commercial income increased by 5.9%. This is a very solid performance in a very competitive advertising and television advertising market in Ireland.

Table 1: Income TG4 2019

Description	2019		2018	
	€'000	%	€'000	%
Grant-in-aid	34,233	88.8%	33,790	87%
Commercial (advertising and sponsorship)	2,893	7.5%	2,763	7.1%
Other commercial	1,431	3.7%	1,320	3.4%
Special programme grant	0	0.0%	985	2.5%
Total income	38,557	100%	38,858	100%

2. Operating Expenditure

In terms of annual operating expenditure, TG4 placed a continued emphasis on an operating model which works as efficiently as possible and on cost management to ensure value-for-money across all activities. Total operating expenditure was €38.0m in 2019, a 1.24% decrease on the €38.5m spent in 2018. See **Table 2** below.

Table 2: Operating Expenditure TG4 2019 Vs 2018

Description	€'000		% Change 2019 & 2018
	2019	2018	
Cost of Sales	1,073	980	9.5%
Staff Costs	5,445	5,372	1.4%
Programme Expenditure	25,705	26,510	-3.0%
Other Expenditure (Overheads, Transmission and Marketing costs included)	5,780	5,617	2.9%
Total Operating Expenditure	38,003	38,479	-1.24%

3. Cost Control and Efficiency

TG4 continued to operate efficiently, cost effectively and prudently in 2019. Savings were achieved across a wide range of cost centres and internal resources were further utilised to provide content at more cost effective rates.

4. Irish Language Content Expenditure

As reflected in its commitments for the year, TG4 committed to spend at least 70% of its Exchequer current funding on the production of Irish language content. As shown in **Table 3** below, the actual spend was 77% of Exchequer funding. Transmission, broadcast and promotion of schedule and general overheads accounted for the remaining 23% of Exchequer funding in 2019.

Table 3: Irish Language Content Expenditure

Description	2019		2018	
	€'000	%	€'000	%
Current Exchequer funding & grant for Bliain na Gaeilge received in the year (received in 2019)	34,233	100%	34,775	100%
*Irish language programmes purchased:				
Commissioned	21,063	61.5%	21,971	63%
Acquired/dubbed/subtitled	3,290	9.6%	3,101	9%
Production staff costs (including salaries)	1,952	5.7%	1,800	5%
Total Irish Language Content Production Costs	26,305	77%	26,872	77%

*This is the actual expenditure incurred on these costs in 2019.

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Financial Statements

Statement of Board Members' Responsibilities

For the year ended 31st December 2019

The Board is required by the Broadcasting Act, 2009 to prepare financial statements for each financial year which give a true and fair view of the state of affairs of Teilifís na Gaeilge and of its income and expenditure for that year.

In preparing those statements, the Board is required to:

- Select suitable accounting policies and then apply them consistently
- Make judgements and estimates that are reasonable and prudent
- Disclose and explain any material departures from applicable accounting standards and,
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that Teilifís na Gaeilge will continue in existence.

The Board is responsible for keeping proper accounting records which disclose, with reasonable accuracy at any time, the financial position of Teilifís na Gaeilge and to enable the Board to ensure that the financial statements comply with the Act and with Generally Accepted Accounting Principles in Ireland.

The Board is also responsible for safeguarding the assets of Teilifís na Gaeilge and for taking reasonable steps for the prevention and the detection of fraud and other irregularities. The Board's books of account are held in Teilifís na Gaeilge offices in Baile na hAbhann, Co. na Gaillimhe.

On behalf of the Board of Teilifís na Gaeilge:



Siún Ní Raghallaigh
Cathaoirleach
19 May 2020

Financial Statements

Statement on Internal Control

Scope of Responsibility

On behalf of TG4 I acknowledge the Board's responsibility for ensuring that an effective system of internal control is maintained and operated. This responsibility takes account of the requirements of the Code of Practice for the Governance of State Bodies (2016).

Purpose of the System of Internal Control

The system of internal control is designed to manage risk to a tolerable level rather than to eliminate it. The system can therefore only provide reasonable and not absolute assurance that assets are safeguarded, transactions authorised and properly recorded and that material errors or irregularities are either prevented or detected in a timely way.

The system of internal control, which accords with guidance issued by the Department of Public Expenditure and Reform has been in place in TG4 for the year ended 31 December 2019 and up to the date of approval of the financial statements.

Capacity to Handle Risk

TG4 has an Audit and Risk Committee (ARC) comprising three Board members, with financial and audit expertise, one of whom is the Chair of the ARC. The ARC met four times in 2019. TG4 has also established an internal audit function which is adequately resourced and conducts a programme of work agreed with the ARC.

The ARC has developed a risk management policy which sets out its risk appetite, the risk management processes in place and details the roles and responsibilities of staff in relation to risk. The policy has been issued to all staff who are expected to work within TG4's risk management policies, to alert management on emerging risks and control weaknesses and assume responsibility for risks and controls within their own area of work.

Risk and Control Framework

TG4 has implemented a risk management system which identifies and reports key risks and the management actions being taken to address and, to the extent possible, to mitigate those risks.

A risk register is in place which identifies the key risks facing TG4 and these have been identified, evaluated and graded according to their significance. The register is reviewed and updated by the ARC on an annual basis. The outcome of these assessments is used to plan and allocate resources to ensure risks are managed to an acceptable level.

The risk register details the controls and actions needed to mitigate risks and responsibility for operation of controls assigned to specific staff. I confirm that a control environment containing the following elements is in place:

- procedures for all key business processes have been documented,

- financial responsibilities have been assigned at management level with corresponding accountability,
- there is an appropriate budgeting system with an annual budget which is kept under review by senior management,
- there are systems aimed at ensuring the security of the information and communication technology systems,
- there are systems in place to safeguard the assets.

Ongoing Monitoring and Review

Formal procedures have been established for monitoring control processes and control deficiencies are communicated to those responsible for taking corrective action and to management and the Board, where relevant, in a timely way. I confirm that the following ongoing monitoring systems are in place:

- key risks and related controls have been identified and processes have been put in place to monitor the operation of those key controls and report any identified deficiencies,
- reporting arrangements have been established at all levels where responsibility for financial management has been assigned, and
- there are regular reviews by senior management of periodic and annual performance and financial reports which indicate performance against budgets/forecasts.

Procurement

I confirm that TG4 has procedures in place to ensure compliance with current procurement rules and guidelines and that during 2019 TG4 complied with those procedures.

Review of Effectiveness

I confirm that TG4 has procedures to monitor the effectiveness of its risk management and control procedures. TG4's monitoring and review of the effectiveness of the system of internal financial control is informed by the work of the internal and external auditors, the Audit and Risk Committee which oversees their work, and the senior management within TG4 responsible for the development and maintenance of the internal financial control framework.

I confirm that the Board conducted an annual review of the effectiveness of the internal controls for 2019 on the 16th December 2019.

Internal Control Issues

No weaknesses in internal control were identified in relation to 2019 that require disclosure in the financial statements.



Siún Ní Raghallaigh
Cathaoirleach
19 May 2020

Financial Statements

Report of the Comptroller and Auditor General for Presentation to the Houses of the Oireachtas

For the year ended 31st December 2019



Ard-Reachtaire Cuntas agus Ciste An tArd-Reachtaire Cuntas agus Ciste

Tuarascáil le cur faoi bhráid Thithe an Oireachtais

Teilifís na Gaeilge

Tuairim ar na ráitis airgeadais

Rinne mé iniúchadh ar ráitis airgeadais Theilifís na Gaeilge don bhliain dar chríoch an 31 Nollaig 2019 mar a éilítear faoi fhorálacha alt 109 den Acht Craolacháin 2009. Tá na ráitis airgeadais comhdhéanta de

- ráiteas maidir le hioncam agus caiteachas agus cúlchistí ioncaim coinnithe
- ráiteas maidir le hioncam cuimsitheach
- ráiteas maidir leis an staid airgeadais
- ráiteas maidir le sreabhadh airgid agus
- na nótaí gaolmhara lena n-áirítear achoimre ar bheartais shuntasacha chuntasaíochta.

Is é mo thuairim go dtugann na ráitis airgeadais léargas fíor agus cothrom ar shócmhainní, dlíteanais agus staid airgeadais Theilifís na Gaeilge amhail an 31 Nollaig 2019 agus ar a hioncam agus ar a caiteachas don bhliain 2019 de réir Chaighdeán Tuairiscithe Airgeadais (CTA)102 - *An Caighdeán Tuairiscithe Airgeadais atá infheidhme sa Ríocht Aontaithe agus i bPoblacht na hÉireann.*

An bonn atá leis an tuairim

Rinne mé iniúchadh ar na ráitis airgeadais de réir na gCaighdeán Idirnáisiúnta maidir le hIniúchóireacht arna fhógairt ag an Eagraíocht Idirnáisiúnta d'Ard-Institiúidí Iniúchóireachta. Déantar cur síos san aguisín atá leis an tuarascáil seo ar na freagrachtaí atá orm de réir na gcaighdeán sin. Táim neamhspleách ar Theilifís na Gaeilge agus tá mo fhreagrachtaí eitiúla eile comhlíonta agam de réir *Chód Eitice na hEagraíochta Idirnáisiúnta d'Ard-Institiúidí Iniúchóireachta.*

Measaim go bhfuil an fhianaise iniúchóireachta atá aimsithe agam leordhóthanach agus ábhartha chun bonn a chur faoi mo thuairim.

Tuairisc ar fhaisnéis seachas na ráitis airgeadais, agus ar nithe eile

Tá faisnéis ar leith eile curtha i láthair ag Theilifís na Gaeilge in éineacht leis na ráitis airgeadais. Tá an fhaisnéis sin comhdhéanta den tuarascáil bhliantúil, an ráiteas faoi chúrsaí rialachais agus tuarascáil chomhaltai an Bhoird agus an ráiteas um rialú inmheánach. Tá cur síos san aguisín atá leis an tuarascáil seo ar na freagrachtaí atá orm tuairisciú i leith faisnéis den chineál sin agus ar ábhair ar leith eile lena dtuairiscim trí eisceacht.

Níl aon ní le tuairisciú agam i leith sin.



Seamus Mac Cárthaigh
Ard-Reachtaire Cuntas agus Ciste

26 Bealtaine 2020

Financial Statements

Report of the Comptroller and Auditor General for Presentation to the Houses of the Oireachtas

For the year ended 31st December 2019

Aguisín don tuarascáil

Freagrachtaí chomhaltai an Bhoird

Mar atá leagtar amach sa ráiteas faoi chursai rialachas agus tuarascáil comhaltai an Bhoird na freagrachtaí atá ar chomhaltai an Bhoird. Tá an Bord freagrach as

- na ráitis airgeadais a ullmhú ar an mbealach a fhorordaítear faoi alt 109 den Acht Craolacháin 2009
- a chinntiú go dtugann na ráitis léargas fíor agus cothrom de réir CTA 102
- rialtacht na n-idirbheart a chinntiú
- a mheas cibé an bhfuil úsáid as an mbonn cuntasáiochta gnóthas leantach oiriúnach, agus
- rialú inmheánach a chinneann siad atá riachtanach d'fhonn ráitis airgeadais a ullmhú atá saor ó mhíráiteas ábhartha, cibé mar thoradh ar chalaos nó earráid.

Freagrachtaí an Ard-Reachtair Cuntas agus Ciste

Éilítear orm faoi alt 109 den Acht Craolacháin 2009 ráitis airgeadais Theilifís na Gaeilge a iniúchadh agus tuairisc a thabhairt orthu chuig Títhe an Oireachtais.

An cuspóir atá agam le linn an iniúchta ná teacht ar dhearbhu réasúnach cibé an bhfuil na ráitis airgeadais tríd is tríd saor ó aon mhíráiteas ábhartha mar thoradh ar chalaos nó earráid. Is ionann dearbhú réasúnach agus leibhéal ard dearbhaite ach ní hionann é is barántas go dtiocfar i gcónaí, le linn iniúchadh a dtugtar faoi de réir na gCaighdeán Idirnáisiúnta maidir le hiniúchóireacht, ar mhíráiteas ábhartha nuair is ann dóibh. D'fhéadfadh míráiteas eascairt ó chalaos nó ó earráid agus meastar iad a bheith ábhartha má tá ionchas réasúnach ann go n-imreoidh siad, astu féin nó le chéile, tionchar ar chinntí eacnamaíochta úsáideoirí a dhéantar bunaithe ar na ráitis airgeadais seo.

Mar chuid d'iniúchadh a sheoltar de réir na gCaighdeán Idirnáisiúnta maidir le hiniúchadh, cleachtaim breithiúnas gairmiúil agus sceipteachas gairmiúil i gcaitheamh an iniúchta. Is mé á dhéanamh sin,

- aithním na rioscaí atá ann i leith míráiteas ábhartha sna ráitis airgeadais cibé mar thoradh ar chalaos nó earráid agus déanaim measúnú orthu; leagaim amach nósanna imeachta iniúchta mar fhreagra ar na rioscaí sin agus cuirim i bhfeidhm iad; agus tagaim ar fhianaise iniúchta atá leordhóthanach agus iomchuí chun bonn a chur faoi mo thuairim. Tá an riosca a bhaineann le gan míráiteas ábhartha ó chalaos a bhrath níos airde ná ó earráid mar go bhféadfadh claonpháirteachas, brionnú, easnaimh d'aon turas, mífhaisnéis nó sárú ar rialú inmheánach a bheith i gceist le calaóis.
- Faighim tuiscint ar rialú inmheánach atá ábhartha don iniúchadh d'fhonn nósanna imeachta iniúchta a leagan amach atá ábhartha sna cúisí atá i gceist, ach ní chun críocha tuairim a thabhairt ar éifeachtacht na rialuithe inmheánacha.
- Déanaim measúnú ar ábharthacht na mbeartas cuntasáiochta agus a réasúnach is atá meastacháin chuntasáiochta agus nochtuithe bainteacha.

- Socraim chomh oiriúnach is atá sé úsáid a bhaint as an mbonn cuntasáiochta gnóthas leantach agus, bunaithe ar an bhfianaise iniúchóireachta a dtagaim air, cibé an bhfuil neamhchinnteacht ábhartha ann maidir le himeachtaí nó coinníollacha a chaitheadh amhras suntasach ar chumas Theilifís na Gaeilge leanúint mar ghnóthas leantach. Má shocraim go bhfuil mhíchinn-teacht ábhartha ann, éilítear orm aird a tharraingt i mo thuarascáil ar na nochtuithe bainteacha sna ráitis airgeadais nó, má tá nochtuithe den chineál sin neamhleordhóthanach, mo thuairim a leasú. Tá mo chonclúidí bunaithe ar an bhfianaise iniúchóireachta a dtángthas uirthi go dtí dáta mo thuarascála. D'fhéadfadh imeachtaí amach anseo stop a chur ar Theilifís na Gaeilge leanúint mar ghnóthas leantach.
- Déanaim measúnú ar an gcur i láthair, struchtúr agus ábhar na ráiteas airgeadais tríd is tríd lena n-áirítear na nochtuithe agus cibé an léiríonn na ráitis airgeadais na hidirbhearta agus na himeachtaí bunúsacha ar bhealach a thugann léiriú cóir.

Chomh maith le nithe eile, cuirim scóip agus am an iniúchta in iúl dóibhsean atá freagrach as rialachas chomh maith le torthaí suntasacha iniúchta lena n-áirítear aon easnaimh mhóra sa chóras rialaithe inmheánaigh a aithním le linn m'iniúchta.

Faisnéis eile seachas na ráitis airgeadais

Ní chuimsíonn mo thuairim ar na ráitis airgeadais an fhaisnéis eile a cuireadh i láthair in éineacht leis na ráitis sin agus ní thugaim aon dearbhú ar aon bhealach ina leith.

Maidir le m'iniúchadh ar na ráitis airgeadais, éilítear orm faoi na Caighdeán Idirnáisiúnta maidir le hiniúchadh an t-eolas eile a chuirtear i láthair a léamh agus lena linn sin a bheith cibé an bhfuil an fhaisnéis eile ag teacht go hábhartha leis na ráitis airgeadais nó le heolas a fuarthas le linn an iniúchta nó más léir go bhfuil míráiteas ábhartha i gceist. Má shocraim, bunaithe ar an obair atá déanta agam, go bhfuil míráiteas ábhartha i gceist sa bhfaisnéis eile seo, éilítear orm tuairisciú ina leith sin.

Tuairisc ar nithe eile

Tugadh faoin iniúchadh de réir breithnithe speisialta a bhaineann le comhlachtaí Stáit i ndáil lena mbainistíú agus a bhfeidhmíú. Tuairiscim má fhaighim go bhfuil nithe ábhartha eile ann a bhaineann leis an tsí a ndearnadh gnó poiblí.

Lorgaim fianaise faoi rialtacht na n-idirbheart airgeadais le linn an iniúchta. Tuairiscim má thug m'iniúchadh aird ar aon chás ábhartha nár feidhmíodh suimeanna airgid chun na gcríoch a bhí beartaithe, nó sa chás nach mbíonn na hidirbhearta ag cloí leis na húdaráis a dhéanann rialú orthu.

Tuairiscim freisin trí eisceacht, más é mo thuairim,

- nach bhfaighim an fhaisnéis agus na mínithe go léir a theastaigh uaim chun m'iniúchadh a dhéanamh, nó
- cibé an raibh na taifid chuntasáiochta leordhóthanach chun iniúchadh ceart a dhéanamh ar na ráitis airgeadais nó
- mura bhfuil na ráitis airgeadais ag teacht leis na taifid chuntasáiochta.

Financial Statements

Statement of Income and Expenditure and Retained Revenue Reserves for the year ended 31 December 2019

		Teilifís na Gaeilge	
		Statement of Income and Expenditure and Retained Revenue Reserves for the year ended 31 December 2019	
	Notes	2019 €'000	2018 €'000
Sales			
Commercial income	3	4,324	4,083
Cost of sales	3	(1,073)	(980)
Net Sales		3,251	3,103
Expenditure			
Staff costs	4	5,445	5,372
Board members' fees and expenses	5	159	158
Programme expenditure	6	25,705	26,510
Transmission costs		1,486	1,598
Marketing and research	7	1,846	1,672
Overheads	8	2,448	2,347
Depreciation	9	2,378	2,371
Total Expenditure		39,467	40,028
Net operating expenditure for the year		(36,216)	(36,925)
Surplus/(deficit) on disposal of fixed assets		(0)	(3)
		(36,216)	(36,928)
State funding	13	36,205	36,907
Surplus/(deficit) on ordinary activities before taxation		(11)	(21)
Taxation	14	(2)	4
Retained surplus/(deficit) for the financial year		(13)	(17)

The notes 1 - 30 form an integral part of the financial statements.

On behalf of the Board of Teilifís na Gaeilge:


Siún Ní Raghallaigh
Cathairleach


Alan Esslemont
Ard-Stiúrthóir

19 May 2020

Financial Statements

Teilifís na Gaeilge				
Statement of Financial Position as at 31 December 2019				
	Notes	€'000	2019 €'000	2018 €'000
Fixed Assets				
Tangible fixed assets	9		6,959	7,321
Intangible fixed assets	11		1,970	1,914
			8,929	9,235
Current Assets				
Receivables	15	2,514		3,040
Cash at bank and in hand	16	310		19
Programme prepayments	17	3,385		2,865
		6,209		5,924
Current Liabilities				
Payables	18	(3,288)		(3,563)
Net Current Assets				
			2,921	2,361
Net Assets				
			11,850	11,596
Capital and Reserves				
Capital grants	10		6,896	7,205
Deferred current grants	12		5,355	4,779
Revenue reserves	19		(401)	(388)
			11,850	11,596

The notes 1 - 30 form an integral part of the financial statements.

There was no profit or loss for the year other than reported in the I&C.

On behalf of the Board of Teilifís na Gaeilge:



Siún Ní Raghallaigh
Cathaoirleach



Alan Esslemont
Ard-Stiúrthóir

19 May 2020

Financial Statements

Teilifís na Gaeilge			
Statement of Cash Flows for the year ended 31 December 2019			
	Notes	2019 €'000	2018 €'000
Surplus/(deficit) on ordinary activities before taxation		(11)	(21)
Depreciation		2,378	2,371
Amortisation of programme costs		23,343	24,532
Amortisation of capital grants		(2,309)	(2,317)
Amortisation of grants allocated to programme costs		(23,343)	(24,532)
(Increase)/decrease in receivables		526	(723)
(Increase)/decrease in programme prepayments		(520)	254
Increase/(decrease) in payables		(275)	602
Taxation paid		(2)	4
Interest received		–	–
Cash from operations		(213)	170
Interest paid		–	–
Net cash generated from activities		(213)	170
Cash flows from investing activities			
Purchases of tangible fixed assets	9	(2,016)	(2,074)
Purchase of commissioned and acquired programmes	11	(23,399)	(24,971)
Surplus/(deficit) on disposal of tangible fixed assets		(0)	3
State capital grants	13	2,000	2,000
Grants received and allocated to programme assets		23,919	24,717
Net cash flow from investing activities		504	(325)
Net increase/(decrease) in cash and cash equivalents	20	291	(155)

The notes 1 - 30 form an integral part of the financial statements.

On behalf of the Board of Teilifís na Gaeilge:



Siún Ní Raghallaigh
Cathaoirleach



Alan Esslemont
Ard-Stiúrthóir

19 May 2020

Notes to the Financial Statements

Notes	
1.	ACCOUNTING POLICIES
	The following accounting policies have been applied consistently in dealing with items which are considered material in relation to the financial statements.
a)	Establishment of Teilifís na Gaeilge Teilifís na Gaeilge is the Irish language broadcaster established under Statute and continues in being under the Broadcasting Act 2009.
b)	Statement of Compliance The financial statements of Teilifís na Gaeilge for the year ended 31 December 2019 have been prepared in accordance with the FRS 102, the financial reporting standard applicable in the UK and Ireland issued by the Financial Reporting Council (FRC), as promulgated by Chartered Accountants Ireland.
c)	Basis of preparation and significant accounting judgements and key sources of estimation uncertainty The financial statements are prepared in euro, rounded to the nearest thousand (€000), which is the functional currency of Teilifís na Gaeilge. The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported for assets and liabilities as at the Statement of Financial Position date and the amounts reported for revenue and expenses during the year. However, the nature of estimation means that the actual outcomes could differ from these estimates.
d)	Income recognition <i>Commercial income:</i> Commercial income represents revenue from airtime sales, sponsorship and ancillary activities. Sales, which are shown net of VAT, are recognised in the Statement of Income and Expenditure and Retained Revenue Reserves when the service is provided. Sales arising from barter transactions arise when airtime services are exchanged for dissimilar services and the transaction is deemed to have commercial substance. Such transactions are measured at the fair value of the services received, adjusted by any amounts of cash and cash equivalents transferred. Commission in relation to these sales is charged to the Statement of Income and Expenditure and Retained Revenue Reserves Account as incurred.
e)	Expenditure Expenditure comprises operational and capital expenditure. Net operating expenditure comprises programming and administration expenditure, net of commercial revenue. Programme expenditure is charged to the Statement of Income and Expenditure and Retained Revenue Reserves Account as incurred.
f)	State grants Net operating expenditure of Teilifís na Gaeilge is funded by way of a grant received from the Department of Communications, Climate Action and Environment, as well as grants received from time to time for specific projects from the Broadcasting Authority of Ireland under their Sound and Vision Programme. Grants are recognised under the accruals method. The portion of the grant that is related to Intangible Fixed Assets — Capitalised Programme Costs and Prepaid Programme Costs — are deferred and are recognised in the Statement of Income and Expenditure and Retained Revenue Reserves as the costs are amortised. Capital expenditure is funded by the Department of Communications, Climate Action and Environment by way of capital grants, as well as grants received from time to time for specific projects from the Broadcasting Authority of Ireland under their Sound and Vision Programme. These grants are amortised on the same basis as the related assets are depreciated.

Notes to the Financial Statements

Notes											
g)	Tangible fixed assets Tangible fixed assets are shown at cost less accumulated depreciation and any provision for impairment. Depreciation is provided on all tangible fixed assets, except land, at rates calculated to write off the original cost, less estimated residual value, of each asset on a straight line basis over its expected useful life as follows;										
	<table border="1" style="float: right; margin-left: 20px;"> <thead> <tr> <th></th> <th style="text-align: right;">%</th> </tr> </thead> <tbody> <tr> <td>Land and Buildings</td> <td style="text-align: right;">2.5</td> </tr> <tr> <td>Equipment</td> <td style="text-align: right;">20</td> </tr> <tr> <td>Fixtures & Fittings</td> <td style="text-align: right;">10</td> </tr> <tr> <td>Mobile devices</td> <td style="text-align: right;">33</td> </tr> </tbody> </table>		%	Land and Buildings	2.5	Equipment	20	Fixtures & Fittings	10	Mobile devices	33
	%										
Land and Buildings	2.5										
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	Software development costs including wages, software costs on major systems for content distribution, portals, phone apps etc. are capitalised and depreciated in line with the related equipment cost from the date of implementation or over the expected useful life of the costs capitalised. These rates vary between 33% and 100%.										
h)	Financial assets — investment in Multiplex Broadcasting Services Northern Ireland Limited Teilifís na Gaeilge accounts for its investment in Multiplex Broadcasting Services Northern Ireland Limited at cost (see note 24). Fixed Assets includes an amount of €1 in respect of its investment in the ordinary shares of that company. The company was established as a not for profit organisation with costs being funded by RTÉ and the UK Department of Culture, Media and Sport. As a result, Teilifís na Gaeilge financial statements do not reflect any revenues, costs or commitments in respect of the joint venture.										
i)	Taxation Corporation tax payable is provided on taxable surplus at current rates. Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the Statement of Financial Position date where transactions or events that result in an obligation to pay more tax in the future or a right to pay less tax in the future have occurred at the Statement of Financial Position date. Timing differences are temporary differences between surplus as computed for tax purposes and surplus as stated in the financial statements which arise because certain items of income and expenditure in the financial statements are dealt with in different years for tax purposes. Deferred tax is measured at the tax rates that are expected to apply in the years in which the timing differences are expected to reverse based on tax rates and laws that have been enacted or substantively enacted by the Statement of Financial Position date. Deferred tax is not discounted.										
j)	Foreign currency Transactions denominated in foreign currencies are translated into Euro at the exchange rates ruling at the day of the transactions. Monetary assets and liabilities denominated in foreign currencies are translated into Euro at the exchange rate ruling at the Statement of Financial Position date and resulting gains or losses are included in the Statement of Income and Expenditure and Retained Revenue Reserves Account for the year.										
k)	Retirement Benefit Teilifís na Gaeilge operates a defined contribution scheme for its employees. The assets of the scheme are held separately from those of the company. Annual contributions to the scheme are charged to the Statement of Income and Expenditure in the year to which they relate.										

Notes to the Financial Statements

Notes											
l)	<p>Intangible Fixed Assets</p> <p>Commissioned Programme costs and Acquired Programme costs are capitalised as Intangible fixed assets in the financial statements. Commissioned Programmes are programmes commissioned by Teilifís na Gaeilge from independent producers and are based on the full contract price.</p> <p>The cost of the Commissioned programme is amortised based on the expected audience repeat viewership of each transmission as follows:</p> <table border="0"> <tr> <td>High Value Commissioned programmes:</td> <td>70% in year of first transmission</td> </tr> <tr> <td></td> <td>20% in year following first transmission</td> </tr> <tr> <td></td> <td>10% in 2nd year following first transmission</td> </tr> </table> <p>Other Commissioned programmes & live sports: 100% in year the rights or sporting events are first broadcast.</p> <p>Acquired programmes are programmes purchased by TG4 from third party studios and broadcasters. These are charged to the Income and Expenditure statement based on the expected audience repeat viewership of each transmission as follows:</p> <table border="0"> <tr> <td>Acquired programmes:</td> <td>90% in year of first transmission</td> </tr> <tr> <td></td> <td>10% in year following first transmission</td> </tr> </table> <p>Commissioned & Acquired programmes are only capitalised once the programme is available for screening.</p>	High Value Commissioned programmes:	70% in year of first transmission		20% in year following first transmission		10% in 2nd year following first transmission	Acquired programmes:	90% in year of first transmission		10% in year following first transmission
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m)	<p>Programme Prepayments</p> <p>Any Commissioned and Acquired programme amounts paid in advance of the programme being available for screening are recognised as a prepayment.</p>										
n)	<p>Judgements and key sources of estimation uncertainty</p> <p>Impairment of Tangible Fixed Assets: Assets that are subject to amortisation are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs to sell and value in use. For the purpose of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash flows (cash generating units). Non-financial assets that suffered impairment are reviewed for possible reversal of the impairment at each reporting date.</p> <p>Depreciation and Residual Values: Management have reviewed the asset lives and associated residual values of all fixed asset classes, and in particular, the useful economic lives and residual values of fixtures and fittings, and have concluded that asset lives and residual values are appropriate.</p> <p>Foreign Currency Exposure: Teilifís na Gaeilge enters into contractual arrangements for payments to suppliers in currencies other than the euro. Teilifís na Gaeilge generally accounts for these transactions at currency rates applicable at the payment date. Forward contracts are entered into to hedge against currency fluctuations. Reasons for entering into such contracts are based on best estimates of future exchange rates and professional advice sought.</p> <p>Intangible Fixed Assets: As set out in policy L Teilifís na Gaeilge, in amortising programme costs, makes estimates of the expected audience repeat viewership. Such estimates are based on management best estimates</p>										
2.	<p>Principal Activity</p> <p>Teilifís na Gaeilge's principal activity is the operation of the Irish language television channel TG4.</p>										

Notes to the Financial Statements

Notes		2019 €'000	2018 €'000																														
3.	<p>Net Sales</p> <p>Commercial Income</p> <table border="0"> <tr> <td>Airtime and sponsorship sales</td> <td>2,893</td> <td>2,763</td> </tr> <tr> <td>Facilities charge-out</td> <td>586</td> <td>581</td> </tr> <tr> <td>Sundry income</td> <td>845</td> <td>739</td> </tr> <tr> <td></td> <td><u>4,324</u></td> <td><u>4,083</u></td> </tr> </table> <p>Cost of Sales</p> <table border="0"> <tr> <td>Commission on advertising and sponsorship sales</td> <td>782</td> <td>691</td> </tr> <tr> <td>Direct costs</td> <td>291</td> <td>289</td> </tr> <tr> <td></td> <td><u>1,073</u></td> <td><u>980</u></td> </tr> <tr> <td>Net sales</td> <td><u>3,251</u></td> <td><u>3,103</u></td> </tr> </table>	Airtime and sponsorship sales	2,893	2,763	Facilities charge-out	586	581	Sundry income	845	739		<u>4,324</u>	<u>4,083</u>	Commission on advertising and sponsorship sales	782	691	Direct costs	291	289		<u>1,073</u>	<u>980</u>	Net sales	<u>3,251</u>	<u>3,103</u>								
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4.	<p>Staff Costs</p> <p>The average number of employees employed by Teilifís na Gaeilge during the year was 92 (2018: 89). Employee costs during the year comprised:</p> <table border="0"> <tr> <td>Wages and salaries</td> <td>5,018</td> <td>4,971</td> </tr> <tr> <td>Social welfare costs</td> <td>570</td> <td>551</td> </tr> <tr> <td>Retirement benefit costs</td> <td>532</td> <td>533</td> </tr> <tr> <td>Travel and subsistence</td> <td>194</td> <td>190</td> </tr> <tr> <td>Training</td> <td>81</td> <td>63</td> </tr> <tr> <td>Other staff costs</td> <td>62</td> <td>63</td> </tr> <tr> <td></td> <td><u>6,457</u></td> <td><u>6,371</u></td> </tr> </table> <p>Staff costs capitalised</p> <table border="0"> <tr> <td>Staff costs allocated to archive project</td> <td>(852)</td> <td>(999)</td> </tr> <tr> <td></td> <td><u>(160)</u></td> <td><u>-</u></td> </tr> <tr> <td>Total staff costs</td> <td><u>5,445</u></td> <td><u>5,372</u></td> </tr> </table> <p>Circular 13/2014 issued by the Department of Public Expenditure and Reform requires disclosure of the number of employees whose total employee benefits (excluding employer Retirement benefit costs) for the reporting period fell within each band of €10,000, from €60,000 upwards and an overall figure for total employer Retirement benefit contributions. In recognition of data protection implications or other risks, taking cognisance of the fact that Teilifís na Gaeilge operates in a highly competitive commercial environment, and with the consent of the Department of Communications, Climate Action and Environment the disclosure of salary bands shall be made in the Chairperson's annual statement to the Minister.</p>	Wages and salaries	5,018	4,971	Social welfare costs	570	551	Retirement benefit costs	532	533	Travel and subsistence	194	190	Training	81	63	Other staff costs	62	63		<u>6,457</u>	<u>6,371</u>	Staff costs allocated to archive project	(852)	(999)		<u>(160)</u>	<u>-</u>	Total staff costs	<u>5,445</u>	<u>5,372</u>		
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	<p>Emoluments of Director General – Alan Esslemont</p> <table border="0"> <tr> <td>Basic salary</td> <td>140</td> <td>140</td> </tr> <tr> <td>Employer's Retirement benefit contributions</td> <td>21</td> <td>21</td> </tr> <tr> <td>Other benefits</td> <td>-</td> <td>-</td> </tr> <tr> <td></td> <td><u>161</u></td> <td><u>161</u></td> </tr> </table> <p>The Director General is a member of Teilifís na Gaeilge's defined contribution scheme and Teilifís na Gaeilge contributes 15.29% of the Director General's salary to that scheme on his behalf.</p>	Basic salary	140	140	Employer's Retirement benefit contributions	21	21	Other benefits	-	-		<u>161</u>	<u>161</u>																				
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	<u>161</u>	<u>161</u>																															

Notes to the Financial Statements

Notes		2019 €'000	2018 €'000		
5.	Board Costs				
	Board members fees (Note 22)	136	135		
	Travel and subsistence and other expenses	23	23		
		159	158		
	Board members are reimbursed for travel and subsistence costs. The tax payable by Teilifís na Gaeilge in relation to such expenses amounted to €2,095 (2018: €2,378).				
6.	Programme Expenditure				
	Commissioned programmes expensed and amortised in the period	20,650	21,338		
	Acquired programmes expensed and amortised in the period	2,693	3,194		
	Dubbing and other costs	2,362	1,978		
		25,705	26,510		
7.	Marketing and Research				
	Advertising and marketing	1,657	1,460		
	Audience measurement and research	188	212		
	Audience Council expenses	1	–		
		1,846	1,672		
8.	Overheads				
	Premises and equipment expenses	743	774		
	Professional and financial expenses	428	432		
	Industry levies paid	650	609		
	General and office expenses	627	532		
		2,448	2,347		
9.	Tangible Fixed Assets				
		Land and Buildings	Equipment & Mobile Devices	Fixtures and Fittings	Total
	Cost	€'000	€'000	€'000	€'000
	At 1 January 2019	8,576	9,445	515	18,536
	Additions	16	1,882	118	2,016
	Disposals	(16)	(1,444)	(39)	(1,499)
	At 31 December 2019	8,576	9,883	594	19,053
	Accumulated Depreciation				
	At 1 January 2019	3,801	7,227	187	11,215
	Charge for the year	215	2,126	37	2,378
	Disposals	(16)	(1,444)	(39)	(1,499)
	At 31 December 2019	4,000	7,909	185	12,094
	Net Book Value				
	At 31 December 2019	4,576	1,974	409	6,959
	At 31 December 2018	4,775	2,218	328	7,321

Notes to the Financial Statements

Notes		2019 €'000	2018 €'000	
10.	Capital Grants			
	Capital grants – received and receivable			
	Opening balance	26,999	24,999	
	Grants received during the year (Note 13)	2,000	2,000	
	Closing balance	28,999	26,999	
	Amortisation			
	Opening balance	19,794	17,477	
	Amortised during the year	2,309	2,317	
	Closing balance	22,103	19,794	
	Net book value – capital grants	6,896	7,205	
	Capital grants represent state funding received in relation to capital expenditure incurred by Teilifís na Gaeilge. Capital grants are amortised on the same basis as the related assets are depreciated.			
11.	Intangible Fixed Assets	Commissioned Programmes	Acquired Programmes	Total
	Cost	€'000	€'000	€'000
	At 1 January 2019	63,798	7,973	71,771
	Additions	20,734	2,665	23,399
	At 31 December 2019	84,532	10,638	95,170
	Accumulated Amortisation			
	At 1 January 2019	62,166	7,691	69,857
	Amortised in the year	20,650	2,693	23,343
	At 31 December 2019	82,816	10,384	93,200
	Net Book Value			
	At 31 December 2019	1,716	254	1,970
	At 31 December 2018	1,632	282	1,914
12.	Deferred current grants			
	Grants deferred at 1 January	2019	2018	
	Current grants – received in the year (Note 13)	€'000	€'000	
		4,779	4,594	
	Grants utilised in the year	34,472	34,775	
		(33,896)	(34,590)	
	Grants deferred at 31 December	5,355	4,779	
13.	State Funding			
	Grants received from the Department of Communications, Climate Action and Environment represent state funding received in relation to current expenditure incurred by Teilifís na Gaeilge.			
	State funding credited to the Statement of Income and Expenditure and Retained Revenue Reserves	2019	2018	
		€'000	€'000	
	Grant utilised in the year (Note 12)	33,896	34,590	
	Capital grant amortised (Note 10)	2,309	2,317	
		36,205	36,907	
	The total allocation for 2019 was €36.472m comprising of:			
		2019	2018	
		€'000	€'000	
	Grants received for current expenditure from DCCAE (Vote 29 – Subhead B5)	34,233	33,790	
	Grants received for current expenditure from BAI Archive project	239	–	
	Grants received for expenditure in relation to Bliain na Gaeilge	–	985	
	Grants applied for capital purposes from DCCAE (Vote 29 – Subhead B5)	2,000	2,000	
	Total received	36,472	36,775	

Notes to the Financial Statements

Notes		2019 €'000	2018 €'000	
14. Tax on Surplus on Ordinary Activities				
(a) <i>Analysis of tax charge in year</i>				
Corporation tax charge for year		–	–	
Corporation tax charge for prior year		2	–	
Refund of Corporation tax charge in prior years		–	(4)	
		2	(4)	
(b) <i>Factors affecting the tax charge for the year</i>				
The effective rate of tax for the year is higher than the standard corporation tax in Ireland of 12.5%. The differences are explained below:				
		2019 €'000	2018 €'000	
Surplus/(Deficit) on ordinary activities before taxation		(11)	(21)	
Surplus/(Deficit) on ordinary activities multiplied by the standard rate of corporation tax in Ireland of 12.5% (2018: 12.5%).		–	–	
<i>Effects of:</i>				
Income taxable at a higher rate of taxation		8	8	
Excess of capital grants amortised and capital allowances over depreciation		–	–	
Allocation of current year losses		(8)	(8)	
		–	–	
15. Receivables		2019 €'000	2018 €'000	
Receivables		1,406	2,121	
VAT repayable		653	247	
Corporation tax receivable		2	–	
Prepayments and accrued income		453	672	
		2,514	3,040	
All balances are deemed recoverable within one year.				
16. Cash at Bank and in Hand		2019 €'000	2018 €'000	
Cash in hand		4	3	
Bank		306	16	
		310	19	
17. Programme Prepayments		2019 €'000	2018 €'000	
Commissioned Programmes		2,798	2,464	
Acquired Programmes		587	401	
		3,385	2,865	
18. Payables – falling due within 1 year		2019 €'000	2018 €'000	
Trade payables		1,047	227	
Accruals and deferred income		2,241	3,336	
Corporation tax payable		–	–	
		3,288	3,563	
19. Reserves		Revenue Reserve €'000	Total €'000	
Balance at 1 January 2019		(388)	(388)	
Deficit for the year		(13)	(13)	
Closing balance as at 31 December 2019		(401)	(401)	
20. Analysis of Changes in Net Funds		Opening Balance €'000	Cash Flows €'000	Closing Balance €'000
Cash at bank and in hand		3	1	4
Short term deposits		16	290	306
		19	291	310

Notes to the Financial Statements

Notes		2019 €'000	2018 €'000
21. Retirement benefit			
Teilifís na Gaeilge operated a defined contribution scheme for its employees. The scheme is funded and the assets are held separately from those of Teilifís na Gaeilge.			
		2019 €'000	2018 €'000
The following Retirement benefit costs were incurred in the year:			
Defined contribution scheme		532	533
		532	533
22. Board Members Fees and their Expenses			
The Directors and Secretary who served during the year are as stated below:			
		Fees 2019 €'000	Fees 2018 €'000
Director/Secretary	Date of appointment during year (if applicable)		
Alan Esslemont (Director General)		–	–
Siún Ní Raghallaigh (Chairperson)		21.7	21.6
Des Geraghty		12.6	12.6
Mairéad Ní Cheóinín		12.6	12.6
Micheál Seoighe		12.6	12.6
Michelle Ní Chróinín		–	–
Diarmuid Ó Ruiséal		12.6	12.6
Bríd Ní Fhachtna		12.6	12.6
Frank Reidy		12.6	12.6
Mairéad Ní Nuadháin (Appointed 21/11/2017)		12.6	12.6
Siobhán Ní Ghadhra (Appointed 21/11/2017)		12.6	12.6
Darach Ó Tuairisg (Appointed 21/11/2017)		12.6	12.6
Lís Ní Dhálaigh (Board Secretary)		–	–
		135.1	135.0
Board members' expenses in 2019 were €23,499 (2018: €22,494), of which: travel accounted for €12,281 (2018: €14,200), subsistence €5,070 (2018: €4,297) and other expenses (including secretarial, entertainment and training) €6,148 (2018: €3,998). The Board adopted procedures in accordance with the requirements of the Broadcasting Act 2009 in relation to the disclosure of interests by Board members and these procedures have been adhered to in the year.			
23. Premises			
Teilifís na Gaeilge operates from premises located in Baile na hAbhann, Co na Gaillimhe. Teilifís na Gaeilge owns the freehold to the premises and also rents offices in Dublin under licence for a term of three years commencing on the 24th November 2013 at an annual rental charge of €23.5k. An extension to the licence of the Dublin office is not yet finalised but TG4 continue to pay annual rent of €23.5k under the same lease terms.			
24. Financial Assets			
Multiplex Broadcasting Services Northern Ireland Limited (MBSN) was established as a not for profit joint venture company by Teilifís na Gaeilge and RTÉ in October 2012. The joint venture was set up to facilitate the transmission of free to air digital television services in Northern Ireland in relation to RTÉ1, RTÉ2 and Teilifís na Gaeilge. The company's share capital comprises three ordinary shares, two owned by RTÉ and one owned by Teilifís na Gaeilge. MBSN concluded an agreement with RTÉ and the UK Department of Culture, Media and Sport which provided for transmission costs incurred by MBSN to be funded by RTÉ (two thirds) and the UK Department of Culture, Media and Sport (one third). Other costs such as pre incorporation expenses and on-going administration costs are funded in the same proportion by RTÉ and the UK Department of Culture, Media and Sport.			

Notes to the Financial Statements

Notes			
25.	Programme/Rights Purchase Commitments		
	Teilifís na Gaeilge has programme/rights commitments as follows:	2019	2018
		€'000	€'000
	Contracted for but not provided for at the year end	33,106	46,263
26.	Commitments		
	Teilifís na Gaeilge has capital commitments as follows:	2019	2018
	Contracted for but not provided for at the year end	€'000	€'000
		80	194
27.	RTÉ Transactions		
	Teilifís na Gaeilge received 436.5 hours of Irish language programming free of charge from RTÉ in the year ended 31 December 2019. 365 hours related to their statutory obligation for the year while 59 hours related to a deficit from previous years. The remaining balance of the 12.5 additional hours will be carried forward into 2020.		
28.	Foreign Currency Exposure		
	Foreign currency exposures arise primarily from payments for acquired programmes. Teilifís na Gaeilge hedges its foreign currency exposures by entering into US Dollar forward contracts when it deems it appropriate. The total value of such contracts in 2019 was €0 (2018: €0). There were no contracts outstanding at the year end (2018: €0).		
29.	Board Members – Disclosure of Transactions		
	In the normal course of business, Teilifís na Gaeilge entered into contractual arrangements with undertakings in which Board Members of Teilifís na Gaeilge are employed or otherwise interested.		
	Teilifís na Gaeilge adopted procedures in accordance with guidelines in the 2016 Code of Practice for the Governance of State Bodies in relation to the disclosures of interests by Board members and Teilifís na Gaeilge adhered to these procedures during the year		
	A contract to the value of €800,000, which is to be split between 2019 and 2020, was approved in 2019 in respect of undertakings with which members of Teilifís na Gaeilge were associated or in which they had a direct or indirect interest which they disclosed at meetings. Included were undertakings in which board members of Teilifís na Gaeilge were employed or to which they were providing a service. The Board members and Teilifís na Gaeilge complied with the Department of Public Expenditure and Reform guidelines covering situations of personal interest. In cases of potential conflict of interest, Board Members did not receive board documentation on the proposed transactions nor did those members participate in or attend any board discussions relating to the matter.		
30.	Approval of the Financial Statements		
	The Board of Directors' approved the financial statements on the 19 May 2020.		